



Ennova Direct Receives Notice of Allowance on Another Retractable USB Flash Drive Patent Application

The USPTO has granted a Notice of Allowance to Ennova Direct for their pending US Patent Application Number 12/193,383, adding to Ennova Direct's growing USB flash drive patent portfolio. This new patent has a special mechanical design indented to enhance its retractable USB connector function!

Scotts Valley, CA ([PRWEB](#)) June 18, 2009 -- Ennova Direct Corporation (DBA ION Technologies) announced today that on June 2, 2009 the USPTO granted a Notice of Allowance to US Patent Application Number 12/193,383. The new ION Technologies USB flash drive design (shown on right) has exclusive patented features including a new type of retractable USB connector that employs an internal gear that enables its retractable USB connector to effortlessly extend and retract in and out of the flash drive's body. This unique design also incorporates an automated USB cover that deploys upon retracting the USB connector back into the body. In production, Ennova plans to add the same OLED screen and biometric scanning feature in its US 7,462,044 patent.

"With the recent issuing of our new retractable biometric flash drive patent, we decided to integrate our patented OLED biometric scanning feature into the production of our new retractable flash drive because the design lends itself well to the incorporation of this feature", according to Paul Regen CEO of Ennova Direct. "The sliding top acts as a natural cover, protecting the OLED screen and integrated biometric scanner, it's a nice complement to the product and we're excited about the product's future."

Ennova Direct expects to launch their new patented retractable biometric USB flash drives under their ION Technologies™ brand in Q1, 2010.

Ennova Direct's Growing USB Flash Drive and MP3 Player Patent Portfolio

Ennova Direct launched its first retractable USB flash drive, called the Flashlite™ USB Datadrive after filing their first USB flash drive patent, US 6,979,210, which issued in 2005. This USB flash drive was the first USB flash drive to incorporate a retractable USB connector and a built-in LED flashlight. The Flashlite™ also had the first integrated flexible cap which covered the retractable USB connector when not in-use, keeping the connector free of foreign contaminants.

Ennova Direct expanded its USB Flash Drive and MP3 player patent portfolio in 2004 when it filed the worlds' first patent for a wireless Bluetooth™ compatible USB flash drive with integrated MP3 player, for the purpose of wirelessly trans-mitting MP3 music to a pair of independent wireless speakers (a headset) that could be worn on a pair of sunglasses or an optional behind-the-head band; the patent, US 7,040,425, issued in 2006. In 2005 Ennova Direct continued to add to its USB flash drive and MP3 Player patent portfolio, filing another patent, US 7,090,515, which also issued in 2006.

The Portfolio

Ennova Direct has four issued US patents (US 6,979,210, US 7,040,425, US 7,090,515, & US 7,462,044) and four additional US patents pending (two published applications, US 2006/240,692 & US 2008/050,952, and two unpublished applications 12/193,383 & 12/193,402) within its USB Flash Drive and MP3 Player Patent Portfolio. As an up and coming Consumer Electronics Product Development Company, Ennova Direct will continue to introduce new and exciting patented consumer products to the market.



About Ennova Direct Inc

Ennova Direct Inc, (www.ennovadirect.com) was founded in 2003 by Paul Regen and Peter Garrett, and is located at the northern end of the Monterey Bay, in Scotts Valley, CA. Ennova Direct invents, develops, and markets new consumer technology products under its consumer brands. The company's founders have a combined experience of over thirty years in consumer product design, development and manufacturing. Ennova has created a host of patented consumer product technologies; with their core product development direction focused on creating new consumer electronic products, ranging from general lifestyle products for the home and office, to new creative computer peripheral technologies.

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Contact Information

PETER GARRETT

Ennova Direct Inc. (DBA, ION Technologies)

<http://www.ennovadirect.com>

831 435-9606

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