ION Technologies Announces the Launch of the Flashlite USB Data Drive, the First Flash Drive and LED Flashlight Combination

ION Technologies today announced the launch of their new flash drive called Flashlite USB Data Drive. The Flashlite USB Data Drive is a unique Patent Pending innovation which adds a much needed twist to the common USB Flash Drive (an LED flashlight).

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Flashlite USB Data Drive is designed to be multi-functional, by doubling as a utility light and personal data storage device. It uses a super-bright white LED bulb, bright enough to tackle any situation. The added flashlight feature is the perfect solution for locating USB ports in the dark, configuring computer systems in low-lit environments or trying to insert a key into a car door at night. It attaches directly to your key chain so you'll always have it with you.

The Flashlite USB Data Drive also features a retractable USB head and built-in flexible rubber cap; this attribute allows you to effectively protect your USB Head from possible contaminants without the usual hassle or risk of losing your cap!

"We thrive on creating products that push the boundaries of design; our goal is to make products that support diversity and celebrate personality," according to Peter Garrett, VP of Marketing for ION Technologies. "To that end we have come up with an exciting array of colors and color combinations for the Flashlite. We will be introducing these new colors to market within the next 4 months."

"The product has a strong demand and consumers are already visiting our site to purchase them," according to Dennis Johnsen, VP Business Development ION Technologies. "Initially, Flashlite will be sold through online retail stores and directly through the ION Technologies website, at www.myionproducts.com. By the third quarter 2005, Flashlite will be available in retail stores."

The Flashlite is currently available in Blue/Silver, Charcoal/Silver and Black/Silver. More colors will be available soon. Memory sizes range from 128MB to 1GB.

About ION Technologies

ION Technologies is a developer of unique computer peripheral and consumer electronic products, located in Santa Cruz, CA, near Silicon Valley.

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